**Invoriem Website**

**Business:**

Invoriem is a consultancy company that helps international property developments fulfil their potential. The company has had great success over the last 10 years of turning around struggling property developments (often resort and investment) and making them reach their maximum potential. We have completed projects in Portugal, London, France, Morocco, Brazil etc…

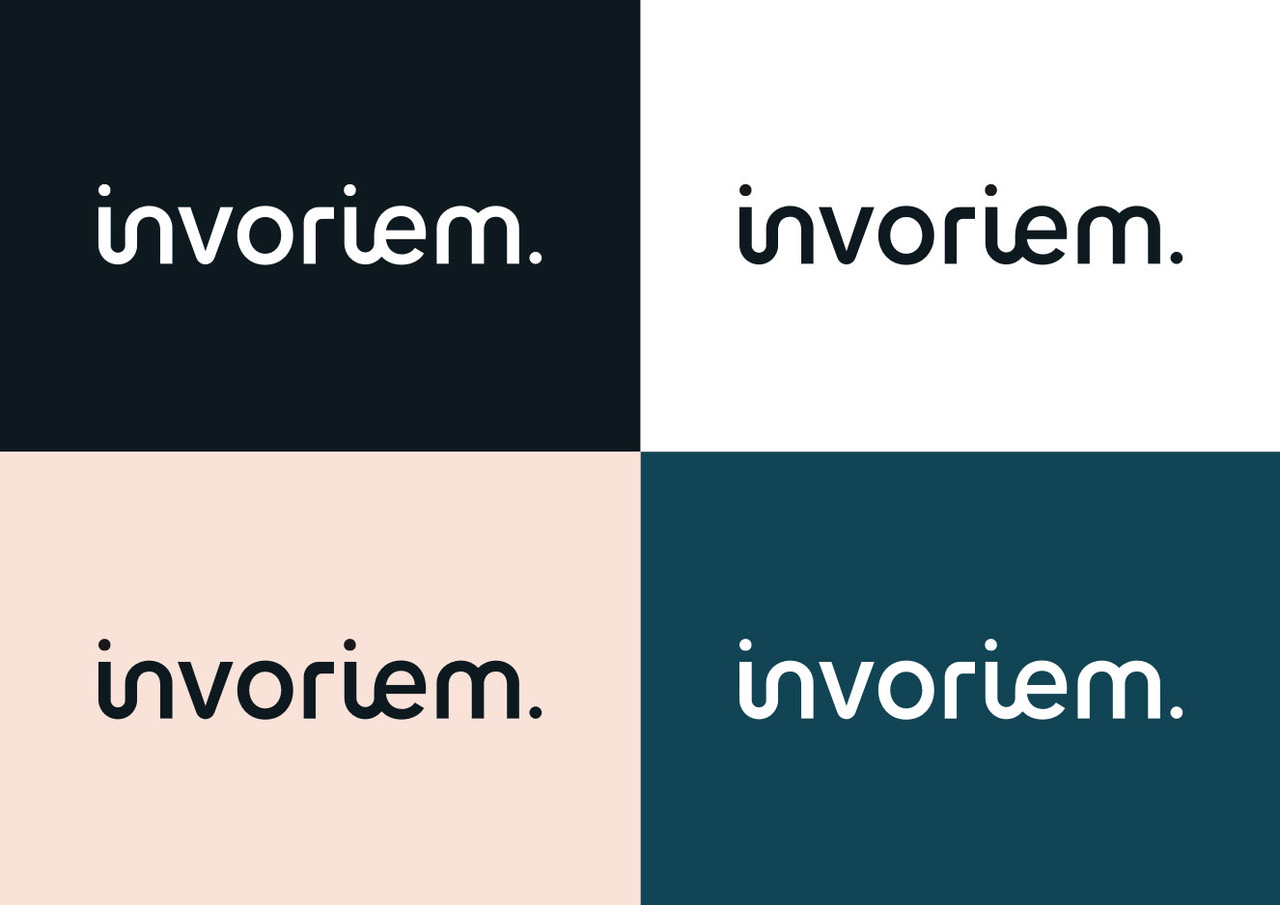
We work by white labelling or working in-house for each project creating a strategy that is bespoke and unique for each project. It allows a project to purely gain from any initiatives, i.e.. unlike paying agents to promote your project and gain from marketing spend etc.

**The Site Aim:**

This site is for developers we speak to, to use as a reference point or portfolio.

**Branding:**

We have had the logo and colour schemes created as below. I like clean colours, so feel free to use grey etc and maybe play around with the colours.





**WEBSITE DESIGN**

To try and be as clear as possible, a good website to use is design.studio. Although not the most mind blowing website in the world, I feel we could use this as a template to create a clean and easy to follow website.

We have 4 main projects we want to feature, and also like how projects are displayed on thedigitalpanda.com

Below is a wire frame and direction that may help you, when reading this refer to the design.studio site.

PAGE 1 - Homepage

Homepage Design / Wireframe Guide

Invoriem (animated logo)

We are Invoriem

We fulfill international property developments

*User lands on the site and sees the animated logo (like DS). Then the hardhitting lines above. Underneith where the design.studio site flicks through their past projects we will have video of the 4 past projects we have fulfilled embedded in the site.*

*I like the clean white and black which would mix well with our colour scheme.*

*I also like the idea of bringing in a graphical element which could be contour lines of a landscape or ordance survey map… to show we work on global projects. See below…*



PAGE 2 - WORK

This page will house the 4 case studies we have done. France, Moroco, Portugal and London.

Please do look at how the digital panda displays their projects and also on design.studio.

Example : We deliver a unique and truly bespoke approach to delivering international developments to market, with over 10 years success around the world.

See our ‘Work’ (click button)

Our Work. *Once clicked on the ‘Work” tab it will take you to this page’ (see digital panda website and design.studio.*

FRANCE

Morocco

Portugal

London

Be preferred if you don’t use generic pictures of the country for the above sections.

Individual Projects )i.e… when you click on ‘Morocco’ (see digital panda website and design.studio)

Video of the project *each of the 4 case studies will have an individual video embedded in it.*

The challenge *some text about the challenge*

Outcome

Solution

About Page

We fulfil international property developments in a truly unique way. We’ve worked on projects around the world taking developments from fields to award winning resorts, and tired underachieving developments to overachieving goliaths.

By creating a unique and bespoke in-house white-label strategy that allows each project to be the only beneficiary of the work we do.

May include an explainer video here.